

# CONCERN AMERICA

## GROW A GLOBAL HEART

Dear Friends,

Concern America's 24<sup>th</sup> annual Walk Out of Poverty is a community event that makes possible health, water, education, and income programs in materially impoverished communities in Latin America. Last year's Walk, despite being virtual, connected hundreds of participants and raised over \$77,000 for these transformative programs. **We invite you to be part of this incredible community event as a sponsor.** In addition to supporting the important work we do to eliminate global poverty, your contribution will reach our thousands of supporters in the Orange County community and across the country.

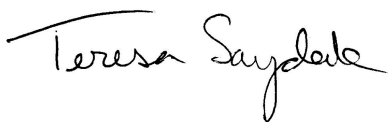
As a sponsor, you will receive the following benefits, per donation level:

Donation Level	Benefits
\$250	Your name or business listed on Walk publicity and website
\$500	Your name or business listed prominently on Walk publicity and website, as well as highlighted on social media
\$1,000+	Your name and logo will be featured more prominently on Walk publicity and website, highlighted on social media, and publicly noted during virtual event

**As this will be a virtual event again this year, participants are asked to walk, ride a bike, take a hike, or other activity safely where they are while raising funds to support the work of Concern America. The event will culminate in an online activity on Saturday, March 27, 2021.** This is also an ideal activity for workplace team building and is a great opportunity to build local community as we unite to support our global one.

Thank you for your time, and please reach out if you have any questions or comments.

With gratitude,



Teri Saydak  
Walk Out of Poverty Coordinator

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### *Concern America's 24<sup>th</sup> Annual Walk Out of Poverty Event Details*

**Date of Event:** Saturday, March 25, 2021

**Location:** Virtual

**Tax Info:** Concern America is a registered 501(c)(3) organization, tax ID 23-7273488

**Description of Event:** This event is a fun, family, and community-oriented day where people from all ages and backgrounds come together virtually to raise funds and awareness to combat global poverty.

**Demographics of attendees:** Attendees are diverse and are from across Southern California and the US. Participants do their activities with their families and often in coordination with church groups, schools, co-workers, and groups of friends. All participants have a sense of social justice and want to be active in eliminating global poverty.

#### FAQs

**How will the company/organization/individual be recognized for my sponsorship?**

All donations will promptly receive an official thank you, and all donations are 100% tax-deductible. Additionally, you will receive recognition according to donation level, listed on the previous page.

**How will the event be publicized?**

Our walk will be regularly publicized in mailings, social media, and virtual newsletters that reach over 3,000 contacts in our database. In addition, we will be reaching out to schools, churches, and community spaces throughout Southern California to encourage participation in the event. For a detailed list of groups we work with, please contact Teri Saydak.

**What is Concern America?**

Concern America is an international development organization that provides long-term, sustainable solutions to global poverty in Latin America. We are one of a few international development nonprofits in the Orange County area, and frequently host local events to connect our supporters to the global work we do. We train community members in health, clean water, education, and income generation, and currently have successful projects in Colombia, Guatemala, and Mexico. For more information, please visit our website [concernamerica.org](http://concernamerica.org).

**Who do I contact if I have any questions about the Walk?**

Teri Saydak, Walk Coordinator. Call (714) 953-8575 or email [walk@concernamerica.org](mailto:walk@concernamerica.org).